



Happy New Year!

From the officers
and staff of
Local 152

Inside:

ShopRite contract success

Steward Betty Evans

Jeff Metzger on A&P

Cape Regional

Golf Tournament 2010

Members at Work

ShopRite clerks ratify new contract



UFCW Local 152 Unity
Official Publication of
United Food and Commercial
Workers Local 152

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ShopRite clerks voted overwhelmingly to ratify a strong new contract in November. The agreement maintains the current level of benefits with no cost-sharing, increases pension contributions from the company up to 11 percent and includes lump-sum bonuses and wage increases for some workers.

The ratification meetings were held in three locations: VFW Post 2189 in Somers Point, N.J., presided over by Local 152 President Brian String; the Ramada Hotel in Vineland, N.J., presided over by Director of Collective Bargaining Mike McWilliams; and American Legion Post 232 in Barnegat, N.J., presided over by Union Representative Carmine Delvicario.



Spreading holiday cheer

The Local 152 Women's Network hosted a Teddy Bear Drive for the Arc Organization of Burlington County, N.J. Arc advocates for the rights and full participation of all children and adults with intellectual and developmental disabilities. Santa and his helpers distributed more than 295 teddy bears to the organization at its annual holiday party. The drive was a great success and the Women's Network would like to thank everyone who participated.



Annual holiday food basket distribution

Every year, Local 152, with help from ShopRite Supermarkets, distributes holiday food baskets for Christmas dinner to help our members.



Season of giving

The Local 152 Women's Network placed a "Giving Tree" decorated with angels and elves in the lobby of the union office during the holiday season. Each angel or elf represented a child of a Local 152 member in need who was nominated by a steward. Gifts were donated and delivered to the families along with wishes for a merry Christmas.

Local 152 Mailbox

Dear UFCW Local 152: I would like to take this time to thank you for your kindness and consideration.

Until your representative, Peggy Kelly, provided me with a fruit basket and hope, I had lost faith in humanity. When she found me, I was hungry and in deep despair. Her confidence in helping me with my situation has deeply moved me.

Through Brian String, Chad Brooks assisted in providing me the large sum of money that was due me. I was also impressed by Claire Galiano's knowledge and fortitude. I was not expecting the care and concern shown by Peggy Kelly.

I am proud to be part of an organization that takes its members' special needs into account. I am a recipient of all that you offer and I am extremely grateful. I may not understand all of this, but I do think it will make me a better person.

Thank you for your support. Take pride in what you

do and keep up the good work.
Helen Kelly

Dear Mr. Benigno: I thank you for making me a recipient from the Bryan Ross Foundation. It has been a huge help and a huge weight lifted from me. It is also nice to know that my union is supportive when times get tough. Thank you all again.
Amy Herkness

Dear Brian String, Anthony Benigno and Local 152 staff: My family and I would like to thank you for the food basket. It was very thoughtful and we appreciate it very much. Thank you so much.
The Phillips Family

Dear Mr. Brian String & Mr. Anthony Benigno: I want to thank both of you for thinking and caring about me in these bad economic times. I lost my social security and I am not making ends meet. I can't pay basic monthly bills — I am always behind. Thank you for the \$50 ShopRite gift card!
Sara. A. Heftl

Union Organizing Membership Incentive Program

Would you like to earn some extra cash?

Provide an organizing lead to Local 152 that results in a union election.

Some involvement will be required.

By getting involved, you are helping to make your union stronger and you have an opportunity to earn \$275!

For additional information, please contact Chad Brooks, Director of Organizing, at **(888) 564-6152**.

Industry Watch

The inevitable end of A&P

In this column, analyst Jeff Metzger looks at developments in the food and drug industry around the country.

By Jeff Metzger

So, the inevitable inevitably happened at A&P. Surprised by the bankruptcy? Hardly. Surprised by the timing? Yes. But then, when you can't pay the electric bill (or to quote the great Willie Nelson and later the recently-deceased "Dandy" Don Meredith), the party is over and it really is time to turn out the lights.

Ever since the once mighty Tea Company went the Chapter 11 route, I've heard way too much nostalgia talk about the company's "greatness," its iconic status in American retailing and its pioneering methods in shaping this industry. It's nice to reflect and reminisce, but the truth of the matter is that the A&P train has been running on one wheel for the 36 years I've been reporting about the food business, and ever since the disastrous decision to acquire Pathmark (disastrous for everybody but Ron Burkle and his Yucaipa organization) three years ago, not only were the wheels damaged, so was the track.

Sunday, Dec. 12, 2010 marked the derailment of the Great Atlantic & Pacific Tea Company. Sure, it might make it back in some revisionist form (we hear that the metro New York A&P bannered stores are the units that management would like to keep), but much like Winn-Dixie, Bi-

Lo, Bashas or the now sold Penn Traffic stores, the organization will never get up to full speed again.

Then again, it really hasn't been at full speed since before any of our readers entered the business and the last 25 years have often resembled episodes of "The Three Stooges" rather than a respectable food retailer. Countless management changes, quarter after quarter of poor results, store conditions that were notches below many of its competitors — all being supervised by the Haub family, whose success in Europe obviously got lost in the translation.

Work to do

There's a lot more work to do before the "new" A&P begins to take shape. The bankruptcy court (judge, trustees and creditors) will have a lot to say about the direction of the company. While some think that Chapter 11 will provide A&P with a "get out of jail free" card, it won't be that easy.

A&P can only blame itself. The vibe has been bad for too long now. In today's environment, with a still imperiled economy, overstoring in every market in which A&P operates and a diversity of retailing styles never seen before in the food and drug business, a 35-year run of ineptitude finally resulted in crashing into the proverbial brick wall.

□ Jeff Metzger's "Taking Stock" column appears in *Food World* and *Food Trade News*.

Health care challenges in negotiations

By Claire T. Galiano

VP, Director of Local 152 Professional Division

We have heard a great deal about the national health care system during the past two years, but what are the challenges facing New Jersey hospitals?

Those challenges are real and substantial, and they play a large role in our union's contract negotiations, such as the ongoing bargaining with Cape Regional Medical Center.

New Jersey has 1.3 million uninsured people. Most of them are working poor who cannot afford the cost of health insurance. Now that Gov. Chris Christie has cut insurance for adults under FamilyCare, they don't have access to public programs, either.

FamilyCare is modeled after other federal and state insurance match programs. It covers children and their parents on a sliding scale based on earned income.

There is nothing more effective than providing health insurance to working parents and their children. Nevertheless, there are still hundreds of thousands of people who are qualified but have not signed up for this coverage.

Time for a change

Because of budget concerns, Gov. Christie vetoed a bill that would have restored benefits to where they were last year. This means that those with insurance will pay more and those without insurance will go to emergency rooms.

In 2010, patient volume in the emergency rooms in New Jersey increased almost 40 percent due to the shift toward free ER care for the uninsured.

This burden simply has no light at the end of the tunnel. ERs are high-cost environments. In the past, hospi-

tals could shift their costs to the insured, but they no longer can because there is no marketplace.

The problem has three key components:

1. Hospitals are unable to shift costs due to contractual agreements, thus eroding their financial base and increasing deficits.
2. There are not enough physicians, especially in the areas of family practice, internal medicine, pediatrics, obstetrics and nursing. Fewer doctors mean more ER visits, and more ER visits mean more costly services are provided, yielding less reimbursements for these services and a continuing erosion of profitability.
3. Cuts in Medicare will increase the number of people accessing Medicaid, a program that previously received cuts, creating a disproportionate share in payments, an infrastructure that is going away and reduced funding in education.

Unfortunately, the national health care reform law has proven to be a

national health care insurance reform act because it includes an individual mandate for affordable, accessible insurance coverage, but not a public plan.

Another problem is a reduction in the number of hospital admissions that ranges from 5.1 to 10.1 percent, depending on the area. Undiagnosed conditions are not being referred to hospitals due to the shortage of doctors.

The cost of uninsured services are beginning to erode the capital investments needed to keep these facilities state-of-the-art.

The fragility of hospitals in New Jersey will lead to more and more consolidations in geographic locations that are already skewed, and will also lead to reductions in services based on insufficient amounts in governmental funding and inefficiencies of physician practices in hospitals.

We have already begun to see the trickle-down effects on our skilled nursing facilities throughout the state.

We need true health care reform that is a dependable model to get care when you need it and in a manner that is affordable. We need it now.



The Cape Regional Medical Center Negotiating Committee, above, is working hard to secure a fair contract for Local 152 members. From left: Maryanna Long, RN; Christopher Reitnauer; Peggy Kelly, SPUR; Barbara Mulligan, RN; Joseph Giummarra; Janet Calloway, RN; Frederick Plenn; and Joseph Eagan, EMT.

Health care workers join Local 152



The workers at the Spring Oak Assisted Living Center in Vineland, N.J., voted overwhelmingly to ratify their first contract with Local 152 on Jan. 10. Local 152 welcomes the roughly 50 new workers to our union family. Above, from left: Committee Person Lucy Maldonado, Local 152 Director of Organizing Chad Brooks and Special Projects Union Representative (SPUR) Peggy Kelly. At right, Lucy and Kelly meet with Claire Galiano, Director of Local 152's Professional Division.



Blood drive saves lives

For the second year, Local 152 proudly sponsored the Philadelphia Eagles Blood Drive on Dec. 4, reaching out to nearly 17,000 members in the tri-state area. More than 830 volunteers donated 870 units of blood according to the Red Cross — the most in Eagles blood drive history. These donations could potentially save 2,610 lives. Local 152 is making the drive an annual event, so watch for future postings and newsletter alerts!





Local 152 Charity Golf 2010



The 5th Annual Local 152 Charity Golf Tournament in September was a success. The event raised thousands of dollars for the Leukemia Society of America, the Bryan D. Ross Foundation and other charities.

Members at work



Sonia Ribot and Maria Banderas
Bishop McCarthy



Rich Tullie
Acme



Ercille Looby
Samuels & Son



Ashley Conn
Collingswood Manor



A Service Provided in Collaboration
with PENN Cardiac Care
at Presbyterian Medical Center
215.662.LIFE

Get your heart screened today!

All eligible participants of the UFCW and the Tri-State Health and Welfare Funds are entitled to a free Heart Cam screening.

The Heart Cam, or Electron Beam Tomography (EBT), is an imaging system that is clinically proven to detect the buildup of coronary calcium

by taking ultra-fast pictures of your beating heart. It is a simple, painless, fast and non-invasive test.

With early detection, heart disease can be effectively prevented with lifestyle changes and available medication. Find out your risk of coronary disease — call the Fund office today for details.



Member Donna Mahoney (right) and walking partner Joan Foltz participated in the Susan G. Komen Foundation "Walk for the Cure" last October in Philadelphia. Mahoney, who has worked at the Super Fresh in Ocean City, N.J., for more than 17 years, reached her fundraising goal of \$2,300 to help end breast cancer with the generosity and support of her donors.

IT PAYS TO BE UNION!

Grievances filed or resolved

3rd & 4th Quarter 2010

280

2010 Total

810

Back pay and benefits restored to members

3rd & 4th Quarter 2010

\$74,301.60

2010 Total

\$323,093.28

Get insured

Start off the new year by letting Citadel Federal Credit Union help you get the best rates on insurance.

Shopping for insurance can sometimes be overwhelming, but we can make it easier for you to research alternative companies and find the best rates. Whether you are shopping for new coverage or you want to save money on your existing insurance, Citadel can help you find:

- life insurance
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- renter's insurance
- auto insurance
- pet insurance
- gap insurance
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Visit citadelfcu.org or call (800) 397-3558 to receive a free, no-obligation quote from Citadel.

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We know that planning for your financial future can be quite confusing. That's why Citadel is here to help you determine the best possible solutions for you. Set up a free, no-obligation consultation with our Investment Advisors at Citadel. Visit us online at citadelfcu.org/investments or call (800) 666-0191.

Call or email us

Contact Christina Comly (christinacomly@citadelfcu.org, 610-466-6406), Melynda Wagner (melyndawagner@citadelfcu.org, 610-380-6062) or Tom Gugerty (tomgugerty@citadelfcu.org, 610-466-6111) about:

- member applications
- schedule an event on-site
- refer an employee
- investment seminars
- meet your representative
- refer a company
- payroll inserts
- insurance plans
- web link
- signage/flyers/coupon

Steward Betty Evans 'reborn' after surgery

Even though it wasn't a religious experience, Betty Evans feels as if she was reborn in April 2007.

For years, the steward at Zallie's ShopRite in Northeast Philadelphia suffered from a variety of chronic physical ailments, including back and joint pain, high blood pressure, high cholesterol and sleep apnea. These and other maladies were directly related to her obesity, she said.

Three years ago, Evans decided to do something about it.

"I had been overweight for much of my adult life," Evans said. "My health was failing, and I believed I could not go on much longer without taking care of it."

Evans decided to have gastric bypass surgery. The results were dramatic and almost immediate.

"I lost 140 pounds," she said. "I no longer have the aches and pains. My blood pressure and cholesterol are normal and my sleep apnea is gone."

"It was as if I was reborn."

Best of all, her surgery was covered under her union-negotiated health benefits.

"The pay and benefits of my union job have always made a big difference in my life," Evans said.

Union beginnings

Evans was raised in a union home. Her mother was an officer in the union representing employees of SEPTA, the Southeast Pennsylvania Transportation Authority.

In addition, her former husband was a business agent for the International Union of Operating Engineers union and her son, Jonathan, is a member of the United Brotherhood of Carpenters.

"Unions give workers a voice," she said. "It's important to have someone to represent you whenever there are any issues on the job."



"That's why I decided to become a steward seven years ago. I felt that it was time to give something back to my union."

Evans has worked in the food industry for 31 years, all of it at Zallie's ShopRite.

"I have a great relationship with everyone in the store," Evans said. "It's a great place to work."

In her free time, Evans likes to sculpt small figurines out of polymer clay.

"I enjoy working with my hands," Evans said. "I have them on shelves in my home and I enjoy looking at them."

Since her surgery, Evans has resumed an old hobby, but this time without the guilt.

"I love to bake cookies and cakes," she said. "In the past, I would feel guilty because I ate too many of them. Since my surgery, I can only eat so much, so I can finally enjoy baking again."

2011 Stewards' Seminar

March 22

Save the date!

Retirements Sept. 2010 - Jan. 2011

Name	Company	Date	Name	Company	Date
Anthony S. Abbonizio	Acme Markets	11/01/2010	Ronald A. Miller	Supermarkets of Cherry Hill	11/01/2010
Janet J. Baffone	Supermarkets General	01/01/2011	Hector Morales	General Mills/Progresso	10/01/2010
John M. Barr	DE Supermarkets	12/01/2010	Bobbi R. Morris	Acme Markets	11/01/2010
Doris K. Beck	Berks Packing	11/01/2010	Victoria Nicholson	Acme Markets	12/01/2010
Russell M. Benigno, Jr.	Acme Markets	10/01/2010	Juliet F. O'Hara	Brown's Superstores	10/01/2010
Millicent Bianchi	Smitty's Foodtown	12/17/2010	Ramon Oquendo	General Mills/Progresso	03/08/2010
Franklin L. Blunt	Pathmark Stores	10/01/2010	Adea A. Pagano	Mt. Airy ShopNBag	11/01/2010
Gerald J. Booth	George L. Wells Meat Co.	09/01/2010	Lamberto A. Parenti	George L. Wells Meat Company	12/01/2010
Mary Lou Bowling	Zallie Supermarkets	11/01/2010	Irving Pennock	Supermarkets of Cherry Hill	12/01/2010
Jacqueline Brown	Barney's Supermarket	11/01/2010	Dawn M. Plum	Zallie Supermarkets	01/01/2011
Joseph Carabasi	Murphy's at the Forge	11/01/2010	Joseph F. Powderly	Acme Markets	11/01/2010
Margaret Carmen	Acme Markets	10/01/2010	Janis Pusizzi	Vineland ShopNBag	09/01/2010
Lilyan Cralle	Supermarkets of Cherry Hill	09/01/2010	Kathleen M. Reilly	Acme Markets	10/01/2010
Pascual Concepcion	General Mills/Progresso	02/10/2010	Gregoria Rodriguez	General Mills/Progresso	03/01/2010
Linda R. Creighton	Holiday Markets	11/01/2010	Howard Rothman	Collins Family Market	12/01/2010
Geraldine Crosby	Pathmark Stores	10/01/2010	Theodore Salerno	Holiday Markets	09/01/2010
Noel M. Cusano	Acme Markets	10/01/2010	Janet Shay	Holiday Markets	10/01/2010
Larry Dean Dial	Butler Foods/Penn Packing	12/01/2010	Vincent R. Sileo	M&E Supermarkets	11/01/2010
Margarito Diaz	General Mills/Progresso	01/28/2010	Francis J. Smith	Acme Markets	09/01/2010
Dottie Doonan	Cape Regional Medical Center	12/01/2010	Leslie R. Smith	Zallie Supermarkets	12/01/2010
Beverly J. Dowd	Acme Markets	01/01/2011	William J. Smith	Vornado Inc./Two Guys	10/01/2010
Donald Dunmeyer	ShopRite Supermarkets, Inc.	12/01/2010	Linda A. Sonnie	Somerset Stores, LLC	12/01/2010
Thomas Edmond	ShopRite Perimutter	11/01/2010	Russell R. Stearns, Sr.	Holiday Markets	11/01/2010
Bonnie A. Emmer	Acme Markets	11/01/2010	Naomi J. Stevenson	Acme Markets	12/01/2010
Nancy Ewan	Acme Markets	01/01/2011	Paula M. Strang	Acme Markets	01/01/2011
Virginia A. Falk	Pathmark Stores	10/01/2010	Enrico Taleasciore	Foodarama Supermarkets	12/01/2010
Donald C. Farfalla	Ewing ShopNBag	09/01/2010	Rosa M. Taylor	Acme Markets	11/01/2010
Billie L. Fiegans	Acme Markets	01/01/2011	Leonard Thornton	Cape Regional Medical Center	12/01/2010
George E. Ford	Medford Inc.	11/01/2010	Angel Viruet	General Mills/Progresso	08/30/2010
Kathlyn S. Giesecke	Supermarkets of Cherry Hill	09/01/2010	Mary A. Taignopoulos	Village ShopRite	09/01/2010
John D. Gause	BS Pineus Co. (Yankee Maid)	10/01/2010	Eugene M. Watlington	Collins Family Markets	12/01/2010
Juanita E. Gilliam	Eckhoff Supermarkets	12/01/2010	William C. Weingartner	Supermarkets of Cherry Hill	11/01/2010
Angel Gonzalez	General Mills/Progresso	03/01/2010	Donna C. Wille	Zallie Supermarkets	09/01/2010
Pedro J. Gonzalez	George Wollman Wholesale	11/01/2010	Theresa Worrall	Zallie Supermarkets	10/01/2010
Jean L. Goodbred	Acme Markets	01/01/2011	Brian F. Young	Super Rite of West Chester	11/01/2010
Jean A. Gosciniak	Acme Markets	12/01/2010			
Edith C. Harris	Medford Inc.	10/01/2010			
Marian L. Harris	Village ShopRite	09/01/2010			
Ruth M. Heilemen	GMS Zallie Holdings, Inc.	01/01/2011			
Michael Holzer	Beatrice Grocery Prod./Lowery's	10/01/2010			
Louis John Hughes	Pathmark Stores	11/01/2010			
Shirley Johns	Acme Markets	11/01/2010			
Susan M. Johnson	Acme Markets	09/01/2010			
Wayne E. Jones	Kunzler Packing Company	11/01/2010			
Martin J. Kaelin	A. Golin	01/01/2011			
William M. Kelly, Jr.	Acme Markets	10/01/2010			
Maureen Klebaur	Acme Markets	11/01/2010			
Joseph Kozak	A&P Tea Company	10/01/2010			
Martin Kosut	KTM West Chester	09/01/2010			
Bernestine Land	Super Fresh	12/01/2010			
William H. Langdon	Pathmark Stores	10/01/2010			
Frances M. Larned	Acme Markets	11/01/2010			
Judith A. Lemere	Super Fresh	09/01/2010			
Awilda Lopez	General Mills/Progresso	03/01/2010			
Allison Luciano	Acme Markets	10/01/2010			
Dolores Marko	Food Fair/Pantry Pride	10/01/2010			
Susan L. Markowski	Acme Markets	01/01/2011			
Barbara R. Martin	Lissack Store	10/01/2010			
Jacqueline Martin	A&P Tea Company	12/01/2010			
Deborah A. Matz	Acme Markets	10/01/2010			
Gene A. McElwee	Pathmark Stores	10/01/2010			
Theresa Meeker	Village Markets	10/01/2010			

In Memoriam

Sept. 2010 - Jan. 2011

Name	Date of Death	Name	Date of Death
Anna P. Bell	10/01/2010	Joseph Good	10/16/2010
Wanda M. Bodnar	09/17/2010	Joseph S. Gosciniak	11/20/2010
Connie A. Boyle	09/30/2010	Jelina Grabania	10/12/2010
Rose T. Brady	11/02/2010	Gladys J. Greenhalgh	09/06/2010
Florence Brinkman	09/05/2010	Connie Griffith	10/28/2010
Kenneth Brown	10/09/2010	Dorothy Hampton	11/16/2010
William J. Bruce	11/06/2010	Robert E. Johns	10/05/2010
Frank P. Bruno	10/04/2010	Charles Kane	10/18/2010
Artist Bryant	12/10/2010	Lillian M. Kennedy	09/01/2010
Gerald Cephas	09/09/2010	Ingeborg I. Kerr	09/15/2010
Joseph A. Ciliberto	01/02/2011	Frank Kovack	09/20/2010
Charles Constantine	11/16/2010	Robert Krapf	12/23/2010
James Creighton	10/10/2010	Helen E. Kwiatkowski	11/11/2010
Robert J. Crocks	12/18/2010	Jeanne M. Larkin	10/01/2010
Edwin Crosby	09/05/2010	Harry Marko	09/25/2010
Barbara Culley	09/25/2010	William J. Martin	11/29/2010
William H. Dey	11/23/2010	Anthony R. Matz III	09/07/2010
John B. DiPaolo	12/26/2010	Edward Mazzocca	09/10/2010
Charles Doggett	10/03/2010	Marie McKinnon	10/07/2010
Shirley A. Dorman	11/01/2010	Evelyn McLaughlin	10/10/2010
Mary D. Dunderdale	10/16/2010	Celeta Mills	09/23/2010
Frank H. Falk	09/29/2010	Helen Mott	11/24/2010
Mary Farringer	10/18/2010	Mildred A. Murphy	11/21/2010
Harold E. Frankenfield, Jr.	12/13/2010	Patricia A. Nickerson	12/18/2010
		Salvatore Occhipinti	01/01/2011
		Charmaine L. Ottinger	10/11/2010
		Anthony Pagano	10/14/2010

(continued on next page)

Mike Barbere retires after 54 union years

It only took Mike Barbere one week at a non-union job to realize the importance of working union.

"I got a job as a machinist," Barbere recalled. "The owner told me I could work as much overtime as I wanted. So I worked 55 hours my first week.

"When I saw my paycheck, I was shocked. It was less than I made working about one-half the time at my old job at Acme."

Barbere recently retired as a cashier for Acme in Somers Point, N.J.

He began his career in 1957 as a produce clerk at an Acme store in Atlantic City. After serving in the U.S. Army for two years in the early 1960s, he and his new bride, Theresa, moved to Las Vegas, where he worked as a cashier at the Sands Hotel.

They moved back to Atlantic City in 1964.

"I went right back to Acme and never left," he said. "I worked at eight different stores over the years.

"I loved interacting with my customers, and I was happy to serve my union as a steward and Executive Board member for more than 45 years."

Barbere and his wife have four grown children and three grandchildren.



Mike Barbere (left) with Union Representative Tom Hartle.

"With our health benefits, I never had to worry about taking my children to the doctor when they needed care," he said.

He also values his retirement benefits.

"My dad worked as a waiter in the same restaurant for 21 years," Barbere said. "When he retired, all he got was a pat on the back. I was able to retire with a great pension."

Barbere and his wife plan to take day trips around the area, once the warm weather returns in the spring.

In addition, he plans to write his recollections of family stories as a legacy for his grandchildren.

In Memoriam (continued)

Hollis F. Parnell	11/08/2010
Gil Payad	09/08/2010
Rose Pinto	09/18/2010
Barbara Plussoliner	11/07/2010
Edmond C. Reed	12/19/2010
Rita Robinson	10/11/2010
Edward J. Rowe, Jr.	10/26/2010
Leonard J. Rubin	12/09/2010
Carol B. Sadowski	12/09/2010
Anthony P. Saeeda	11/10/2010
Anne L. Salley	11/13/2010
Barbara M. Salvia	09/30/2010
Louis Savarese	10/22/2010
Gerda Schubert	09/14/2010
Claire Schulman	09/03/2010
Chester Simon	09/23/2010
Rose M. Slachta	10/09/2010
Andrew Small	12/23/2010
Albert Smith	12/01/2010
John A. Smith	10/01/2010
Stephen Sennie	11/30/2010
Louise Staffieri	11/09/2010
Edward Swinburn	12/23/2010
Thomas Taylor	10/16/2010
Emily Teraskun	10/04/2010
John W. Theobald	01/01/2011
Joseph Treen	10/14/2010
Karl Trull	09/18/2010
Robert Worrall	09/14/2010
Barbara S. Wright	11/12/2010
Naomi A. Wrightson	09/19/2010
Bertha Wrigley	09/08/2010

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(All Periodicals Publications Except Requester Publications)

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3. Number of Issues Published Annually: **4**

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7. Extent and Nature of Circulation: **14,335**

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UFCW Local 152
One White Horse Centre
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Hammonton, NJ 08037

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President's Report

Acme's descent into the abyss

We are a single-minded group of people at UFCW Local 152. Our first priority always concerns protecting and enhancing our members' quality of life. Whatever we do, we act in the best interest of our membership — at the bargaining table, in the stores and on the picket line.

Unfortunately, we are not able to control everything that affects our union and our members. We must rely on those who lead and manage our union-affiliated companies to work hard and intelligently on their end to make their businesses successful, maintaining and expanding market share in their respective industries.

Everyone benefits when the employers we partner with in the supermarket industry are strong. Their success provides job security and peace of mind for their workers. But when poor business decisions lead to financial ruin — as we are currently witnessing at A&P — the result is stressful uncertainty for many of our members.

Now we see the Acme Markets brand heading down this same road. This chain has needed a major turnaround for years, but every time it

seemed that a new day was about to dawn at Acme, our hopes were dashed by the behaviors of short-sighted executives.

A new direction

There is leadership at Acme that wants to make a positive change. From my conversations with Acme President Dan Sanders, I am convinced that he has the best interest of the workers in mind. His vision to move Acme in a more service-oriented direction would have meant more hours for our members and a revitalization of the Acme brand, bringing customers back into the stores and rebuilding their loyalty.

I know this approach would have succeeded, too, because our Acme members are the best in the business at giving shoppers fantastic customer service. That's why it disheartens me that Supervalu, Acme's parent company, is refusing to let Dan Sanders' plan take shape.

Supervalu has put up roadblocks every step of the way and has all but ensured that Dan Sanders' vision will not be realized. It's a shame,

because it's not often that I meet an executive who has earned our respect and shares values similar to our own.

So, instead of the Acme that could have been, we're left with the Acme we have now — a place where district managers walk through the stores without even acknowledging our members. A brand that will continue to close stores, fail to open new locations and not move forward with the capital expenditures necessary to grow and thrive.

As long as Supervalu CEO Craig Herkert remains in place, the Acme name will continue down this destructive path.

None of this is new information for our Acme members — they have been following



Brian String
President, UFCW Local 152

events for years and they see the effects firsthand. But wherever this path ultimately leads, UFCW Local 152 will stand alongside them, defending their interests in every way possible.

Rename the newsletter!

We are seeking suggestions for new names for the *Local 152 Unity* newsletter. Please send your ideas to **One White Horse Centre, P.O. Box 637, Hammonton, N.J., 08037, attn: Rename the newsletter.** If you submit one of the top two names, you will win luxury box tickets for an upcoming Philadelphia Flyers game.

All entries must be received by Feb. 28, 2011.