a Voice for working America





Members at work

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Local 152 Mailbox Grocery Industry News Retirements In Memoriam



From left: Eagle View Negotiating Committee Members Brandon Lee and Michael Ferrell; Union Representative Daniel Ross.

Bargaining for a better tomorrow

Members vote to ratify several strong new contracts

FCW Local 152 continues to negotiate strong new agreements for members across the many industries that we serve, from retail food to manufacturing to health care.

"Our union negotiating teams are committed to increasing wages and protecting benefits for our members, and these recent agreements are a testament to that goal," UFCW Local 152 President Brian String said.

Here are highlights from some of the contracts:

151 Foods

Union members at 151 Foods ratified a seven-year contract, their first ever. The company was formed this year when the Ginsburg and Amoroso bakeries merged to create the largest bakery on the East Coast. The 225 union members at 151 Foods will enjoy a \$1.60 per hour wage increase in the first year. Health and welfare benefits are maintained.

(Please see page 2)

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UFCW Local 152 Unity

Official Publication of United Food and Commercial Workers Local 152

> <u>Editor</u> Brian String

UNION HEADQUARTERS

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Bargaining for a better tomorrow

(Continued from front page)

Allied Specialty Foods

Members at Allied Specialty Foods ratified a five-year contract that guarantees a wage increase of \$1.50 per hour over the term of the contract. Health and welfare benefits are maintained. The contract also added premiums for members who work in the second shift. The agreement covers 93 members.

Eagle View Nursing Home

Members at Eagle View Nursing Home ratified a three-year contract that guarantees a 7.5 percent wage increase over the term of the contract and substantially reduces premiums for their health and welfare. The union also improved leave of absence language. The contract covers 60 members.

Goya Foods – North

Members at Goya Foods in Seacaucus, NJ, ratified a five-year contract that guarantees wage increases up to \$2.20 per hour over the term of the contract. The increase will be adjusted for different job 'Our negotiating teams are committed to increasing wages and protecting benefits.'

– President Brian String

classifications. Health and welfare benefits are maintained. The contract covers 110 members.

Lawrence Warehouse & Seafood Co.

Members at Lawrence Warehouse and Seafood Co. ratified a five-year agreement that guarantees an up-front wage increase of \$1.15 per hour followed by 1 percent raises each year thereafter. The union eliminated employee contributions to their health and welfare benefits. Members used to pay (Continued on next page)



Local 152 Women's Network Breast Cancer Awareness Pin

To purchase a pin for \$5, contact your Union Representative or call the union office at (888) 564-6152.

A portion of the proceeds will benefit The American Cancer Society.

Retirees' Club 2015 meetings

All retirees from Local 152, as well as former members of Local 1358 and Local 56, are cordially invited to join the Retirees' Club.

Dec. 7 (Luncheon) Coastline Restaurant 1240 Brace Road, Cherry Hill, NJ

For more information, contact Chairman W.F. Kreidler, Jr. ("Sonny") at (856) 983-4502.



From left: Union Representative Joe Williams; George Wells Negotiating Committee Members Jack Green, Anthony DiTheodore and David Pecunia; and Local 152 Director John Robbins.

(Continued from previous page)

\$34 per month and now they won't pay a penny. The contract covers eight members.

Spring Oaks

Members at Spring Oaks ratified a two-year-and-eightmonth contract. Management would not cover the remaining four months to complete the third year. The contract guarantees a 4 percent wage increase by 2017 and includes a night shift differential. Part-time employees are now covered and paidtime leave language was enhanced. The contract covers 45 members.



Dear President Brian String:

While my coworkers and I were being told that our company Pathmark was going bankrupt again and we would no longer have jobs, our first reaction was shock and then anger. But through it all, Union Representatives Jerry Chudoff and Danny Ross never left our side.

Danny sat next to me the day we were told and not only did he and Jerry answer all of our questions, they are still today helping everyone find jobs with other supermarkets.

I can't tell you enough how grateful we are at our store for the help we are still receiving from Local 152.

May God bless all of you for taking the time to care so much. $% \left({{{\mathbf{x}}_{i}}} \right)$

Sincerely yours,

Carol Colucci

Acme #7893 (formerly Pathmark #567)

Teddy Bear Drive 2015

The Local 152 Women's Network is hosting its annual Teddy Bear Drive to benefit The Arc of Burlington County, an organization dedicated to helping children and adults with intellectual and developmental disabilities.

Donations of teddy bears and/or stuffed animals can be dropped off with your Shop Steward or at the union office at 701 Route 50, Mays Landing, NJ. For more information, contact Danette Montes-Palmore at (888) 564-6152.





Expansions, remodels at Acme

 \Box In this column, analyst Jeff Metzger looks at developments in the supermarket industry around the country.

t its annual vendor meeting on Sept. 15 at its corporate offices in Malvern, PA, Acme executives, led by President Dan Croce, outlined the growing chain's priorities while also discussing the company's acquisition of more than 70 A&P stores in Pennsylvania, Delaware, New Jersey, New York and Connecticut (the latter two states being new operating territories for the retailer).

Termed Project Azalea, the plan is to change over approximately 12 stores per week beginning in late September with the conversion of the Super Fresh on Girard Avenue in Philadelphia and concluding with 10 stores on Nov. 17.

Better service for customers

The stores, for which parent company Albertsons/ Cerberus agreed to pay nearly \$250 million, range in size from 12,400 square feet (Pine Street in Philadelphia) to 67,300 square (Cottman Avenue, also in Philadelphia).

Using a staggered system, all stores are to close and re-open three days later. During the "dark" days, attention is paid to cleaning all stores thoroughly, filling orders and changing IT systems.

"They were concerned and anxious for the opportunity to better serve their customers," Croce said.

The South Jersey native began his career with A&P 30 years ago before joining Acme in 2005. He told the more than 350 vendors in attendance (a packed house) that Acme will be relying on them to help ease the conversion process.

Looking to the future

Croce said that during the next 12 months, more Pennsylvania stores will offer beer and that new stores and major remodels will occur in Sea Isle, NJ (a "from the ground up" replacement similar to the successful new Long Beach Island unit, which opened in May); Newtown, PA; Paoli, PA; and Ridley Park, PA.

In his usual humble manner, Croce told the vendors: "It ain't grandma's Acme anymore. We're grateful for the loyalty over the years. However, we are now moving forward and looking to the future."

 \Box Jeff Metzger's "Taking Stock" column appears in Food World and Food Trade News.



General Membership Meeting Somers Point, NJ

Report: New Acme Supermarket to open in Barnegat, NJ

Officials in Barnegat, NJ, announced that a new Acme Supermarket will open in town early next year.

As reported by the Asbury Park Press, the retailer will open a new 50,000-plus square foot location on West Bay Ave. at the former site of Genuardi's food store.

More than 20,000 people reside in Barnegat, but they have been without a grocery store in town since Genuardi's closed in 2012. The increased travel for food shopping was especially hard on senior citizens, Barnegat officials said.

Acme officials have not yet confirmed the opening.

ORGANIZING UPDATE

Workers organize at shopping malls in Pennsylvania and New Jersey

Workers at the Philadelphia Mills Mall (formerly Franklin Mills) in Philadelphia, PA, and the Burlington Center Mall in Burlington Township, NJ, have voted to join Local 152.

The 30 workers at the Philadelphia Mills Mall — where contract negotiations are already under way — are all housekeeping workers while the five Burlington Center Mall workers are housekeepers and maintenance workers. Bargaining sessions are still in the planning stages at Burlington Center.

In both locations, workers are seeking better wages and benefits, as well as representation to help them bargain for additional cleaning supplies and changes to the policies governing vacations and personal days.

Shop where you work protect your job!

e make choices every day about how to spend our money, but sometimes those choices can favor short-term convenience at the expense of our long-term benefit.

The English have a saying that describes such bad choices: "Penny wise, pound foolish."

Saving a little money on groceries or products by shopping at non-union retailers may help extend our paycheck in the short term, but it has the potential to chip away at our employers' profits and ultimately put them out of business.

Maintaining market share

When companies like Walmart and others move into our jurisdiction, they use their lower labor costs to undercut the prices of union companies. Our companies lose market share. As a consequence, union employers keep telling us competition from these non-Union companies is pressuring them to try to cut wages and benefits.

It gets even worse. Every hour of work lost for a union member translates to lower payments by your employer to your health benefits fund and pension fund.

When we shop at union stores, we

Shopping at non-union retailers has the potential to chip away at our employers' profits.

protect our union jobs and the superior wages, benefits and working conditions that come with them.

Shopping union is easy

It's easy to shop union. You can start by previewing the "Contracted Employers" listed on ufcwlocal152.org, a list that covers everything from supermarkets to canneries to poultry plants. If you have questions, ask your Union Representative.

Protect your wages, benefits and job by shopping union for the holidays and all year long.



Cretary-Treasurer's Report By Anthony Benigno



Shop union!





Earn money and keep your union strong!

Would you like to earn some extra cash? **Provide an organizing lead to UFCW Local 152 that results in a union election.** Member participation will be required. By getting involved, you are helping to make your union stronger and you have an opportunity to earn \$500! For additional information, please contact Chad Brooks, Director of Organizing, at **(888) 564-6152**.

Oth Annual Local 152 Charity Golf Tournament

















The **10th Annual UFCW Local 152 Charity Golf Tournament** took place on Sept. 8 at the Avalon Golf Club on the New Jersey shore. The staff and leadership of Local 152 thanks everyone who attended and those who made generous contributions to the charity raffle. All proceeds benefited the Leukemia & Lymphoma Society, the Bryan D. Ross Foundation and other charities.

















Members at Work

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Shop Steward election Bayville

ShopRite





Packaged foods to generate more than \$3 trillion in 2020

The market for packaged foods will reach \$3 trillion in a few short years, according to a recent report.

The Dublin-based company Research and Markets estimates the global demand for packaged foods will bring in \$3.03 trillion in revenue in 2020 after growing steadily during the next several years.

Among the foods listed in the report were ready meals, baked foods, breakfast cereals, soup, baby food, potato chips, nuts, instant noodles, pasta, biscuits, chocolate confectionary, cheese, yogurt, ice creams, sauces, dressings, condiments and nonalcoholic beverages.

Research and Markets sees the baby food market as the fastest growing at a compound annual growth rate of 6.4 percent during the forecast period.

The firm attributes the growth to an expected increase in working parents, safer baby food options for infants and toddlers, and parents' growing awareness of nutritional benefits associated with baby food.

The report's authors note that yogurt is gaining wider acceptance throughout the world, with yogurt drinks expected to grow at a faster pace than conventional yogurt. Geographically, North America is the largest market listed in the report, although fast-growing economies in Asia such as China and India are expected to provide the biggest boost to packaged food revenue due to increased demand.

Large companies such as Kraft Foods and Tyson Foods continue to pursue mergers and partnerships to better compete for customers in these growing regions.

Expert urges manufacturing industry investment in digital

Linda Taddonio, the cofounder of and e-commerce strategy officer at Insite Software, advises manufacturers to commit to an ongoing investment in digital technology.

Taddonio's "The Power of One Percent" strategy encourages manufacturers to invest one percent of revenue annually into "digital transformation," applying technology to all aspects of the manufacturing process. Instead of layering technology on current operating procedures or inserting digital processes here and there, her strategy touts the benefits of wholesale digitizing, from increased revenue to improved customer satisfaction.

Customers placing orders are increasingly



Smithfield workers in North Carolina display union pride on their safety equipment.

moving online, so manufacturers need to be prepared, she said. Estimated cost savings for manufacturers range from \$12 to \$24 per order.

Online orders are also normally larger than offline orders, and these larger orders are especially beneficial for manufacturers processing a high volume of customers, Taddonio said. An increase in online orders also enables customer support workers to focus on other activities to boost overall productivity.

Health care industry update

Health care industry must look outside of itself to innovate

The health care industry needs innovation in order to continue to provide the best care to patients, but in order to do so the industry must look at advances in other industries, according to FierceHealthcare.com.

The website's authors say that most health systems either don't have the resources to pursue innovative new approaches or they don't bother to invest in innovation. Those tasks are left to better-funded sectors, such as academic medical centers, that usually invest in clinical research.

The short-term solution has been increased collaboration and cost-sharing

between hospitals to fund new projects. In New Jersey, many health providers are reaching out to businesses, schools and other community institutions for help in creating new initiatives.

Some experts foresee benefits for consumers in health mergers

Some experts say consumers will benefit as large health care companies, including Aetna and Humana, grow even larger through mergers and acquisitions.

Dwindling competition in the health care industry would seem to be a negative turn of events for consumers worried about high prices, but one of the mandates of the Affordable Care Act requires insurers to spend at least 80 or 85 percent of their revenues on providing medical services. Only the remaining percentage can be spent on administrative costs and profits.

In this environment, large insurers would have more leverage when negotiating costs with doctors and hospitals.

Not everyone is convinced this will happen, however, including Karen van Caulil, who chairs the National Business Coalition on Health.

"I do think that smaller health-care providers are going to be paid less by big [insurers]," she told Marketwatch.com. "But I'm not sure that will translate into lower premiums for consumers."

FIGHTING FOR OUR MEMBERS

John Robbins retires after 44 years in the industry

FCW Local 152 Director John Robbins retired in September, capping 44 successful years in the grocery industry.

He began his career in 1971 when A&P hired him as a part-time deli clerk. Within a year, he earned a full-time position as an apprentice meat cutter.

"Back then, there was so much opportunity to grow in the grocery business," Robbins recalled. "Companies needed people in these positions. It's not like it is today."

New responsibilities

By age 23, Robbins was a meat manager, and it was around that time that he decided to stay in the industry for the long term.

In 1982, his store was acquired by SuperFresh. He continued with the new company and in 1995 he became a shop steward for UFCW Local 56. Later, he joined the union's executive board.

"When I got in the industry, I was promised if I worked 30 years I could have a pension," Robbins recalled. "How could I turn that down? It was really important for me to think of the future."

In 1998, Robbins worked closely with the union on negotiations for a new contract. His work ethic impressed the union and it hired him as a union representative.

For seven years, Robbins worked in the labor management division of UFCW Local 56. Then, in 2005, Local 56 and Local 1358 merged to form Local 152. Shortly after that, he became director, a post he kept until his retirement.

"It's been an honor to serve the membership of Local 152," Robbins said. "In my experience, the members have the answers, and it's up to us as leaders to listen to them."

Robbins leaves a legacy of hard work and success on behalf of the thousands of members of Local 152.

"One of things I'm most proud of is how we all changed with the times," Robbins said.

"I'm not going to say it was easy, but we made changes so we could find solutions to members' problems.

"Take the Affordable Care Act, for example. That was an issue we really had to fight hard on to maintain health and welfare benefits for our membership, and we did it," Robbins said.

Looking ahead

Now that he's retired, Robbins looks forward to spending more time babysitting his granddaughter and becoming more involved in his faith.



He's a lector at his church and he plans to expand his role there.

His son, Brian, is on a football team at his college and Robbins plans to attend all of his games.

Robbins and his wife, Kathleen, have four children: Brian, John, Daniel and Rita.



www.facebook.com/ufcwlocal152

Happy retirement!

Darlene R. Abbott **Barbara Aldinger** Lynn M. Alkis **Catherine Allinson** Mary A. Betts **Deborah E. Bewley** Marilyn Boarrigo **Joseph Bristow David Burns** Angelo A. Caiazzo **George Carlson James Chiavoroli Janis Christv** Gary J. Ciurlino **Albert Cugini Paul Curreri** John C. Davis, III **Teresa Dean-Burkey Kathy Dietrich Carol Dimeo** Robert M. Dovi, Sr. **Eleanor Duffin** Denise D. Emel **Rickev Feboriw Diane Fecht Eugene Frey** Carl Furillo, Jr. Linda Garofalo **Carol S. Grannum Betty Hauenstein** Anne Horstmann **Matthew Jemielity** Rose H. King **Mary Labar** Elbert C. Legette **Mary Liberator Mark Luciany Robert Messina Paula Mitchell Robert Olesiewicz** Louis Ortez Manuben M. Patel **Margarett Pereira** Joan Pinto David J. Quiglev **John Robbins Ronald Rodzan** Daniel J. Salegna **Robert G. Sateriale** Donna Schlagel-Gibson **Evelyn Scott Theresa Shaw** Sandra M. Sheehan **Charles Showaker** Janet T. Simonton

General Supermarkets 09/01/2015 The Prime Shop 07/01/2015 Zallies Supermarkets 04/01/2015 Holiday Markets 05/01/2015 Delaware Supermarkets 05/01/2015 Acme Markets 06/01/2015 Supermarkets of Cherry Hill 06/01/2015 48th Street FoodRite 08/01/2015 Dreshertown ShopNBag 05/01/2015 Acme Markets 04/01/2015 Cape Regional Medical Center 07/10/2015 Acme Markets 08/01/2015 Bottino's Supermarkets 08/01/2015 Thriftway 05/01/2015 Zallies Supermarkets 08/01/2015 Super Fresh 07/01/2015 Pathmark 04/01/2015 Acme Markets 09/01/2015 Cape Regional Medical Center 07/01/2015 Zallies Supermarkets 08/01/2015 Murphy's Markets 04/01/2015 GMS Zallie Holdings, Inc. 09/01/2015 Bottino's Supermarkets 05/01/2015 Pathmark 10/01/2015 Acme Markets 09/01/2015 Acme Markets 07/01/2015 Berks Packing 09/01/2015 Acme Markets 07/01/2015 Super Fresh 04/01/2015 Acme Markets 05/01/2015 Cape Regional Medical Center 10/01/2015 Dietz & Watson 05/01/2015 Acme Markets 04/01/2015 Cape Regional Medical Center 12/01/2015 Acme Markets 06/01/2015 Zallies Supermarkets 09/01/2015 Lipoff's Wholesale Meats 09/01/2015 Acme Markets 07/01/2015 Zallies Supermarkets 09/01/2015 Pathmark 08/01/2015 **Delaware Supermarkets** 07/01/2015 Old Fashioned Kitchen, Inc. 05/01/2015 SM Savings Ind. 07/01/2015 Sakers Shoprite 07/01/2015 **Pickwell-SHS Enterprises** 05/01/2015 UFCW Local 152 09/01/2015 Pathmark 09/01/2015 Super Fresh 04/01/2015 Acme Markets 06/01/2015 Acme Markets 07/01/2015 Acme Markets 06/01/2015 Acme Markets 09/01/2015 Brown's Superstores 04/01/2015 Brown's Superstores 04/01/2015 Acme Markets 04/01/2015 Norman Sprintz Irene E. Stark Linda Turner Nancy Urbanski Anthony Vechercofski Maryann Ward Diane Wells Wayne Wilke Paulette Wilson Kathleen Wolf Brown's Superstores Acme Markets Moorestown ShopNBag Drexeline Supermarkets Medford, Inc. Acme Markets Super Fresh Pathmark Pathmark Super Fresh 05/01/2015 09/01/2015 08/01/2015 08/01/2015 07/01/2015 08/01/2015 08/01/2015 09/01/2015 08/01/2015

In memoriam

Robert Barbour 07/08/2015 Martha Maria Belson 04/07/2015 Mary Bielawski 09/11/2015 **Donald Blevins** 08/04/2015 Linda Borgia 04/08/2015 Janet S. Bott 05/15/2015 Shirley Britt 04/25/2015 **Clara Brown** 09/12/2015 Sidney Bruskin 04/16/2015 **Ann Bunio** 04/15/2015 Danny L. Burkhart 04/11/2015 **Thomas Buschmeier** 08/15/2015 **Joseph Carota** 07/29/2015 Johnnie W. Champion 04/11/2015 Anna F. Childs 05/11/2015 John Chubbs, Jr. 07/07/2015 Leo Cinaglia 08/04/2015 Henry W. Coffey 04/15/2015 **Thomas Coleman** 07/22/2015 John Cooper, Sr. 09/02/2015 George Craig, Sr. 09/05/2015

Robert Critelli 08/07/2015 **Joseph Danig** 05/20/2015 John F. Desmith 05/05/2015 **Ernestine Devlin** 05/04/2015 Lee Dixon 08/05/2015 William H. Donahey 04/22/2015 **James Dugan** 08/13/2015 **Rosemarie Edelman** 08/11/2015 Mildred R. Erbe 05/08/2015 John Evans, Jr. 09/03/2015 **Frieda Farreny** 09/27/2015 **Arleen Favinger** 04/15/2015 **Leroy Fields** 07/28/2015 Virginia Fitzpatrick 07/20/2015 **Kathryn Fraley** 05/22/2015 **Joseph Frankenfield** 07/18/2015 **Patrick Gallagher** 07/29/2015 Anthony J. Gallo 04/24/2015 **Charlotte Garrett** 08/02/2015 Harold George, Jr. 04/20/2015 **Gerald Gill** 04/29/2015

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Kathryn Lord 04/17/2015 **Robert Maista** 08/27/2015 Lucy Maurio 09/15/2015 Thomas McGoldrick 07/11/2015 Jean A. McLucas 09/08/2015 Raymond Montgomery, Jr. 09/06/2015 **Robert Moore** 09/05/2015 Anna Aurora Mueller 08/08/2015 **Helene Murphy** 07/26/2015 **James Murray** 08/17/2015 James Nothstein 07/29/2015 Larry ONeal 09/09/2015 Elizabeth Osisek 08/24/2015 Michael Popskyj 09/19/2015 **William Price** 07/22/2015 **Terrance Purcell** 07/11/2015 **Robert Raymis** 09/20/2015 Stella Renzulli 07/25/2015 **Zoltan Roberts** 05/10/2015 Martha Roeske 08/04/2015 **Carole A. Roesly** 05/15/2015 **Pauline Rogers** 08/07/2015 Rosario T. Romano 04/08/2015 Martha Schermerhorn 07/02/2015 Joseph Schreiner 09/04/2015 **Martin Segal** 09/25/2015 **Elaine Senich** 09/04/2015



Local 152 members at Omni Baking in Vineland, NJ, receive their annual flu shot.

Get your flu shot!

Flu season has begun and it is important to schedule an appointment with your doctor to receive a new flu shot each year. The Mobile Health and Wellness Unit will be traveling throughout New Jersey and Pennsylvania in November, administering free flu shots and health screenings. Check your union bulletin board for upcoming dates.

George Shukaitis 07/01/2015 **Patricia Siciliano** 07/01/2015 Alberta Silvestera 05/21/2015 David A. Simkins 05/17/2015 Michelle Small-Robinson 09/21/2015 John Soley, Jr. 09/24/2015 **Fannie Spaddy** 07/23/2015 **Thomas Steenberg** 07/20/2015 **Charles Stever**

09/05/2015

Edward Swist 09/10/2015 **Charles Upright** 07/12/2015 **Albert Vasey** 09/19/2015 John Vrana 07/30/2015 **John Weiss** 07/16/2015 Larry Woerner, Sr. 05/24/2015 Anna M. Yeatts 05/10/2015 **George Zeferes** 08/10/2015

UFCW Local 152 701 Route 50 Mays Landing, NJ 08330

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Local 152 fights for A&P members

UFCW Local 152 is focused on helping the 1,000 members affected by the A&P bankruptcy proceedings and the subsequent change of ownership at many former A&P locations.

Right off the bat, let's be sure the narrative is set straight on A&P's collapse.

This once great company was torpedoed by decades of mismanagement by its corporate leadership. Any suggestion that union contracts were connected to the company's financial hardships is ridiculous.

Our union contracts served A&P well by creating a loyal, motivated and professional work force that worked hard every day to help the company succeed. Furthermore, these workers agreed to sacrifice more than half a billion dollars from their paychecks and benefits to help A&P move back into the black.

Despite our members' hard work and sacrifices, the company still was unable to create a business model capable of competing in today's marketplace.

Our hope now is that new management teams at former A&P locations have the drive and creativity to succeed where A&P repeatedly failed.

It's a good sign that many former

A&P locations are being taken over by Acme, Ahold and Key Foods, companies that will honor existing labor contracts protecting our members.

The exception is Wakefern. They will not take existing contracts, but we are confident we can reach an agreement that preserves much of what our existing members have. They will also be closing the stores longer to do complete renovations and modernizations.

Commitment to our members

Meanwhile, our team of union representatives is working hard to assist affected former A&P workers, helping with the transition to new ownership and finding new placements for members who will not remain at their old stores.

Those who are enduring financial hardships as a result of A&P's collapse are encouraged to apply for assistance from the hardship fund set up by all locals in conjunction with the UFCW International Union.

Moving forward, we are committed to ensuring the 150 A&P locations that have not yet been purchased by new owners will remain union workplaces



when they reopen.

In good times and tough times, Local 152 is dedicated to serving our members because we *are* the members. We are in this together.

Brian String